**DESIGNR**

Designr is a platform for designers to find the best courses and tutorials in their field with a browser plugin that shares design tips.

**OVERVIEW**

In today’s world, people are constantly looking for ways to learn new skills or improve on the skills they already had. The world is transitioning to a point where skills are being prioritized over academic certificates. Therefore, people are looking for easy and affordable means to learn. The global pandemic also heightened the need for digital ways to learn.

The increased demand for online learning solutions led to the advent of a multitude of online learning platforms. However, this proliferation is a problem, as online learning platforms have an overwhelming amount of information that it becomes burdensome to find what you are looking for.

As budding designers, ourselves, we find that we spend an ample amount of time trying to find specific resources; this takes away from the limited time we have to get the job done. We, therefore, asked ourselves,

**“How do we create a platform that curates design resources - courses and tutorials - for designers”?**

**SOLUTION DESCRIPTION**

* Our solution is a responsive web platform designed to search for courses through filters such as categories, popularity (based on rating system), and price.
* Navigating the platform intuitively would be a major factor to consider offering a seamless experience to users.
* The platform will also have a community that supports members. The platform will also allow members to submit free or paid courses.

**THE PROCESS**

Based on the UI/UX research, the website would feature free learning resources consolidated from different sources. As the data science representative, I researched on sources of free and legal websites to scrape. I decided on the gathering data from the following websites while minding the timeline available.

Medium: Medium is an online publishing platform where readers find dynamic thinking, and where expert and undiscovered voices can share their writing on any topic. With a short timeline I was able to scrape the website using keywords chosen by the team.

YouTube: YouTube is an online video platform where users source for a variety of resources. Form the research designers usually have to search for videos online for a while before settling on one. With the App, all the top-rated videos would be filtered and displayed in one location which helps the users find useful resources in record time.

Hackr: Hackr is the inspiration behind Designr. While Hackr serves the entire tech ecosystem, Designr is catered to designers in the tech ecosystem and as such, has a variety pf resources available to users.